march catalog fulfillment wks

| FAll CATALOG - FULFILLMENT SHEET as of 4/20 | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| ITEM | ITEM PRICE | REQUIRED UPC'S | EST. REDEMPTION | ORIGINAL ORDER | ON- REORDER AMOUNT | CONSUMER REQUESTS | CURRENT REDEMPTION | QUANTITY AVAILABLE | |
| Camera | $44.95 | 200 | 1.90% | 3800 | | 443 | 0.04% | 3,357 | |
| Stereo | 20.90 | 150 | 1.60% | 3200 | | 390 | 0.03% | 2,810 | |
| Jacket - L | 27.00 | 150 | 0.65% | 1300 | | 285 | 0.02% | 1,015 | |
| Jacket - XL | 27.00 | 150 | 0.65% | 1300 | | 277 | 0.02% | 1,023 | |
| Watch - Men's | 7.00 | 75 | 0.75% | 1500 | | 243 | 0.02% | 1,257 | |
| Watch - Women's | 7.00 | 75 | 0.75% | 1500 | | 329 | 0.03% | 1,171 | |
| Chef Set | 6.15 | 35 | 2.00% | 3200 | | 173 | 0.01% | 3,027 | |
| T-Shirt - XL | 3.00 | 15 | 1.25% | 2520 | | 296 | 0.02% | 2,224 | |
| | | | | total # of orders | | 2,436 | | | |
| | | | | | **overall redemption** | | **0.19%** | | |
| **UNPROCESSED ORDERS** | | | | | | | | | |
| Number of orders processed | | | 1,471 | | | | | | |
| Number of orders to be processed: | | | 1310 | | | | | | |
| Ave # of items/order | | | 1.66 | | | | | | |
| est. # of items to be procesed | | | 2169 | | | | | | |
| new overall redemption (estimated) | | | 0.37% | | | | | | |



Source: https://www.industrydocuments.ucsf.edu/docs/fshm0004